

SEMESTER 2

No.	Code	Course	Total contact hours	Weekly hours	ECT S	Workload
1.	MM121	Marketing Management	60+30	4+2	8	240
2.	MM122	Marketing Research	45+15	3+1	6	180
3.	MM123	Marketing Planning	45+15	3+1	6	180
One elective from following:						
4.	E121	Statistic	30+15	2+1	5	150
5.	M121	Entrepreneurship and Small Business	30+15	2+1	5	150
6.	MM124	Globalization	30+15	2+1	5	150
One course from University list						
7.		Course form University list	30+15	2+1	5	150
Total			300	20	30	900