

SEMESTER 3

No.	Code	Course	Total contact hours	Weekly hours	ECT S	Workload
1.	MM211	International Marketing	60+30	4+2	8	240
2.	MM212	Marketing Strategies	45+15	3+1	6	180
3.	MM213	Market Strategy Communication	45+15	3+1	6	180
Two electives from following::						
4.	HR212	Time Management	30+15	2+1	5	150
5.	M211	Business Planning	30+15	2+1	5	150
6.	HR213	Socio responsibility	30+15	2+1	5	150
7.	OO211	English 2	30+15	2+1	5	150
Total			300	20	30	900