

## SEMESTER 4

No.	Code	Course	Total contact hours	Weekly hours	ECT S	Workload
1.	MM221	Promotion and Marketing in Electronic Media	60+30	4+2	8	240
2.	MM222	Marketing Services	45+15	3+1	6	180
3.	MM223	Contemporary Sale	45+15	3+1	6	180
<b>One elective from following:</b>						
4.	HR221	Project Management	30+15	2+1	5	150
5.	M223	Work Analysis	30+15	2+1	5	150
6.	M222	Strategic Management	30+15	2+1	5	150
<b>One course from University list</b>						
7.		Course form University list	30+15	2+1	5	150
<b>Total</b>			<b>300</b>	<b>20</b>	<b>30</b>	<b>900</b>