

SEMESTER 5

No.	Code	Course	Total contact hours	Weekly hours	ECT S	Workload
1.	MM311	Consumer Behavior	60+30	4+2	8	240
2.	MM312	Channels of Marketing	45+15	3+1	6	180
3.	M311	Quality Management	45+15	3+1	6	180
Two electives from following:						
4.	MM313	Strategic Marketing for Nonprofit Organizations	30+15	2+1	5	150
5.	E355	E-business	30+15	2+1	5	150
6.	OJ311	Rhetoric	30+15	2+1	5	150
7.	M312	Valuation of Work	30+15	2+1	5	150
Total			300	20	30	900