

SEMESTER 6

No.	Code	Course	Total contact hours	Weekly hours	ECTS	Workload
1.	MM321	Brand Management	60+30	4+2	8	240
2.	MM322	Competitive Advantage	45+15	3+1	6	180
3	MM323	Corporate Image	45+15	3+1	6	180
<b>One elective from following:</b>						
4.	MM324	Political Marketing	30+15	2+1	5	150
5.	M321	Business decision	30+15	2+1	5	150
6.	E321	Investments	30+15	2+1	5	150
<b>One course from University list</b>						
7.		Course form University list	30+15	2+1	5	150
		Bachelor thesis				
<b>Total</b>			<b>300</b>	<b>20</b>	<b>30</b>	<b>900</b>

After passing all exams in three years and defense Bachelor thesis, student has 180 ECTS and title:  
**Bachelor of Public Relations and International Marketing Management**