

SEMESTER 7

No.	Code	Course	Total contact hours	Weekly hours	ECTS	Workload
1.	MM411	Marketing management – A Strategic Decision – Making Approach	60+30	4+2	8	240
2.	MM412	New Marketing and PR Rules	45+15	3+1	6	180
3.	MM413	Management of Relationships with Customer	45+15	3+1	6	180
Two electives from following:						
4.	M412	Total Quality Management	30+15	2+1	5	150
5.	MM414	Marketing Logistics	30+15	2+1	5	150
6.	E412	Corporate Governance	30+15	2+1	5	150
7.	HR413	Organizational Behavior	30+15	2+1	5	150
Total			300	20	30	900